

David Wright

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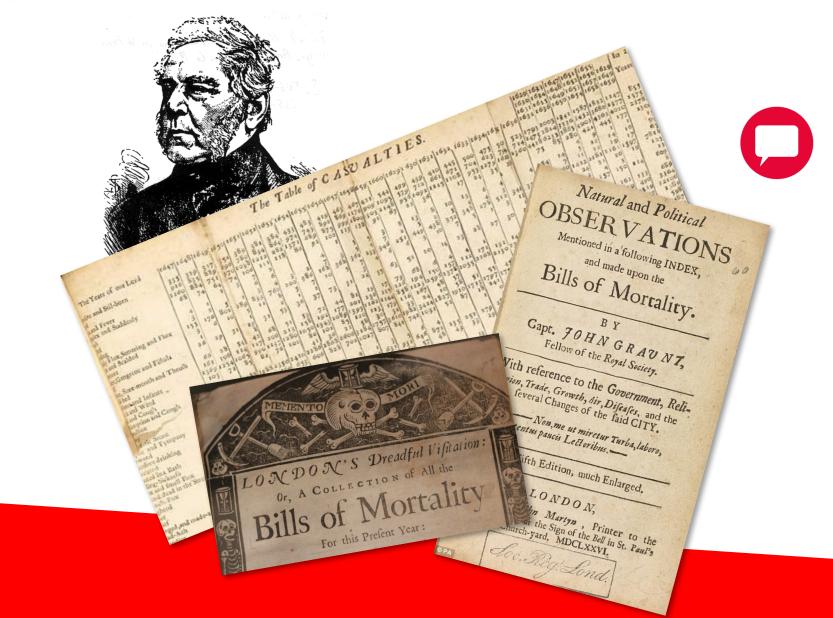


And Humans Created Artificial Intelligence

'The rise of the robot and the service desk'









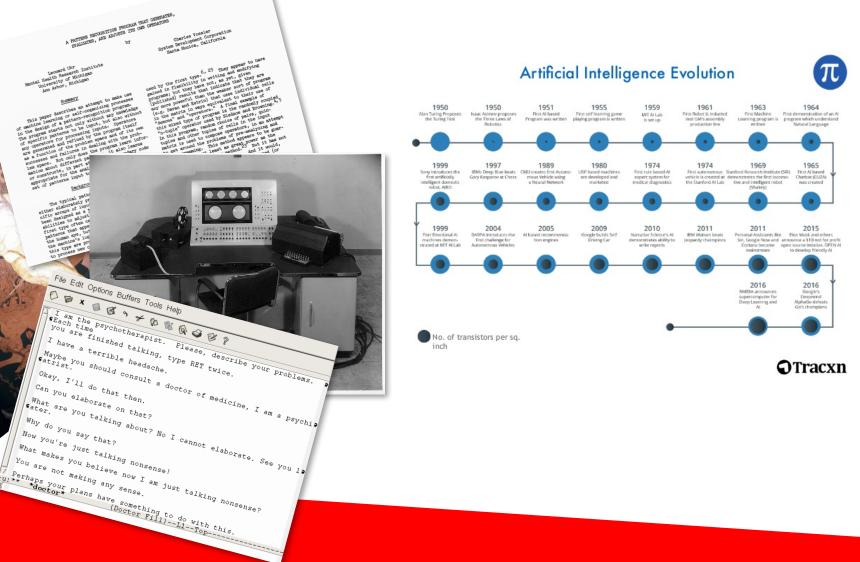
We currently create 2.5 quintillion bytes of data every day, 90% of the data in the world has been created in the last two years

Data

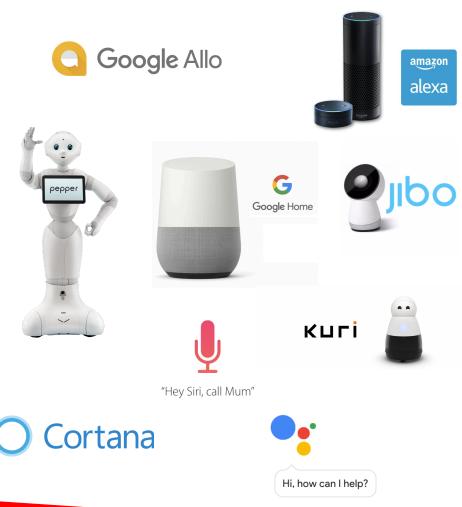


555

History of Artificial Intelligence







The consumerisation of IT

There are at least 7.6 million Amazon Echo households worldwide - Business Insider

8.3 million home-based voice assistants in use - Voicebot.ai

Facebook Messenger is a platform for more than 100,000 chatbots and just as many developers

Nearly 8 out of 10 businesses have already implemented or are planning to adopt AI as a customer service solution by 2020 - Oracle





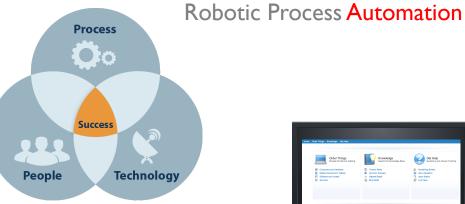






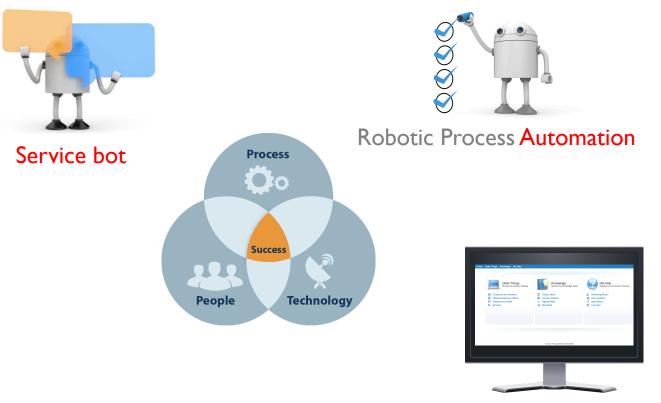




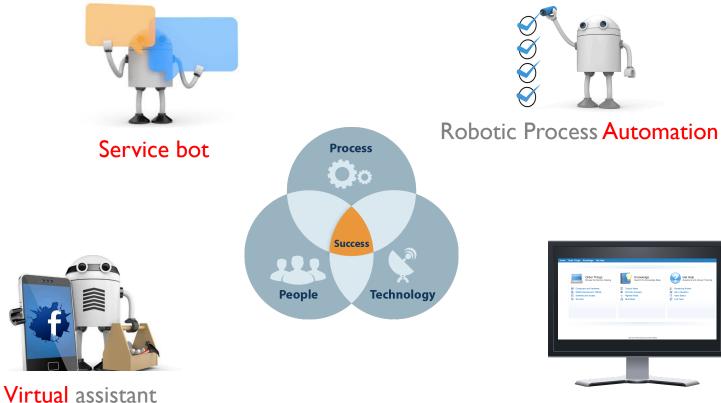




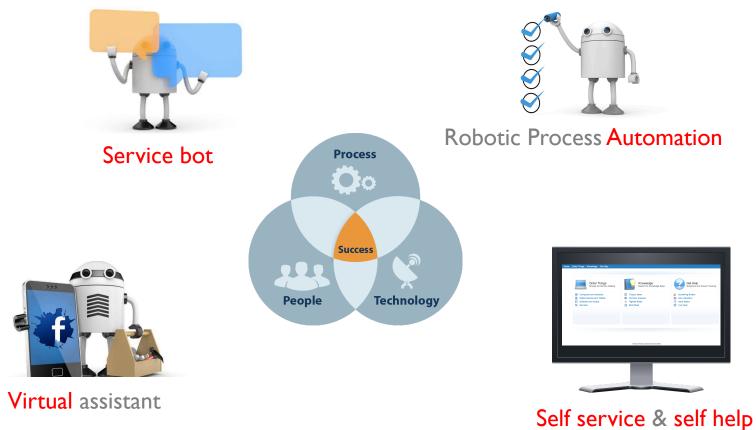








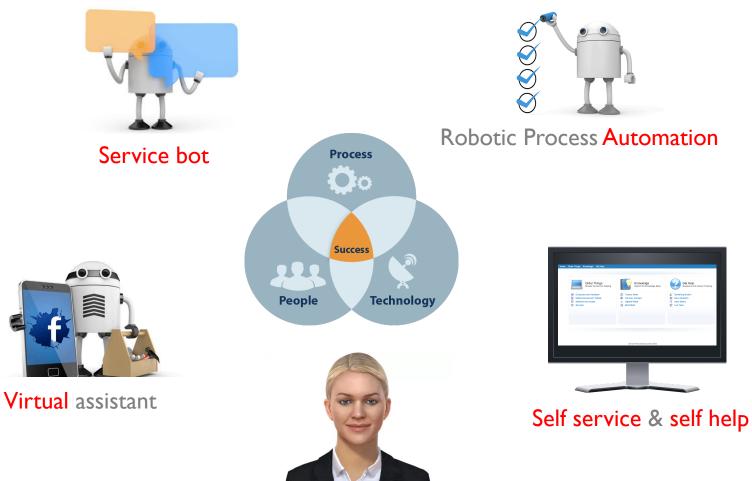




Service Orchestration

People, Service and Technology





Virtual Agent

Service Orchestration

People, Service and Technology



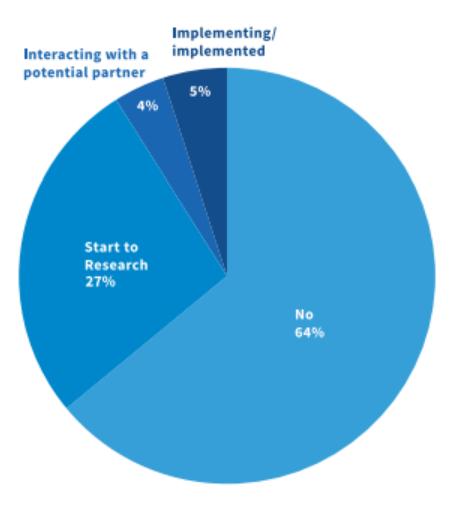


/// Clearvision

Have you started looking at Artificial Intelligence or Virtual

Assistants? Analyst

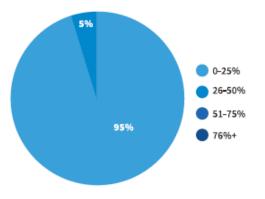




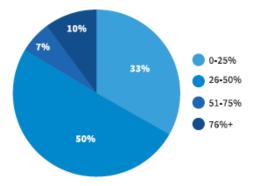


Analyst 2.0

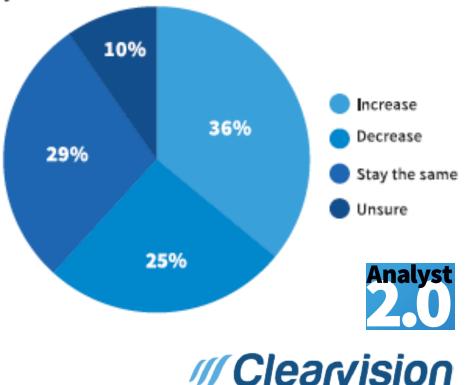
**How much do you think the service desk headcount will decrease by in 3 to 5 years' time?



*How much do you think the service desk headcount will increase by in 3 to 5 years' time?



Do you think service desk headcount will increase*, decrease**, or stay the same in 3 to 5 years' time?





Consumer Stats

What's most important to you in your experience of communicating with a company?



Why would you consider asking a chatbot before engaging with a human?





How do you perceive companies that offer a chatbot?





Vendor Market

Enterprise AI

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Bots

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afreshdesk

Robotic Process Automation



Intelligent Assistants





Pros and Cons of Artificial Intelligence

Al Pros



Precision and accuracy Reduced human error Quicker decision making Improved service consistency & quality Improved resolution times Removal of low value, laborious work **Omnichannel**, 24/7 service Improved scalability Improved agility Improved efficiencies Process compliance & adherence Improved quality Improved customer experience Higher value work for humans Opportunity to learn new skills Improved employee satisfaction

AI Cons

Displaced low skilled jobs Shortage of skills Ethical use of technology Political and social considerations Over reliance on machines Control of decision making Build, development, running, maintenance costs Missing human touch Lack of creativity Loss of service Lack of intelligent disobedience Security Exploitation Complex









How well are we currently meeting our customers needs and are we creating value?





How well are we currently meeting our customers needs and are we creating value?

How can we orchestrate the service and use the resources available to us to improve our performance?





How well are we currently meeting our customers needs and are we creating value?

How can we orchestrate the service and use the resources available to us to improve our performance?

What new jobs will we need and how will we reskill our people?



Thank You



The best way to predict your future is to create it

#johngraunt #machinelearning #serviceorchestration #augmentationofthehumanagent #RPA #servicebot #virtualagent #AI #cognitivecomputing #analyst2.0 #CX #data #wisdom #vision #explore #anticipate #embrace #discover